



Interreg
Estonia-Latvia
European Regional Development Fund



Est/Lat project “GREEN RAILWAY”

“Revitalization of Narrow Gauge Railway lines through environmentally responsible tourism route”

Joint workshop

“How to develop Greenways in rural areas?”

The workshop objective is to provide to the Estonian and Latvian public and private entities an overview of European Greenways development and practical value of Greenway developments to the local economy and tourism development.

Specific attention will be given to challenges and expectations of local service providers and tourism developers. The workshop will also provide an opportunity to strengthening public-private and private-private cooperation.

Date: 22.11.2017

Venue: Alūksne’s Art School, O. Vācieša 2, Alūksne

Moderator: Peeter Unt

Working language: English

9:30 – 10:00	Registration / coffee service
10:00 – 10:20	Welcoming the participants: Alūksne municipality presentation
10:20 – 11:00	I session: Greenways as drivers of local economy and tourism Greenways in Europe as examples of good practice Mercedes Munoz Director of the European Greenways Association (EGWA)
11:00 – 11:30	Greenways development in Estonia/ Green Railways project Sille Talvet-Unt Project Coordinator
11:30 – 12:00	Greenways development in Latvia/ Green Railways project Raitis Sijāts Vidzeme Tourism Association
12:00 – 12:30	Coffee service
12:30 – 12:50	II session: Challenges of Greenway development in Estonia and Latvia Packaging Greenway into tourism product, challenges and expectations of private sector Toomas Lelov (City bike Ltd, Estonia)
12:50 – 13:05	Greenways challenges private/public. Eduards Vīkelis (private bike rental in Melturi-Gulbene GW, Latvia)
13:05 – 13:20	Gulbene narrow gauge railway: is it a possibility for a regional tourism development?
13:20 – 13:40	How to involve local farmers and local society. Kocēni municipality example.
13:40 – 14:00	Discussion
14:00 – 15:00	Lunch in Jaunsētas (own transportation)
15:00 – 17:00	Networking and site visit in Alūksne (own transportation)